







# IIAS-EUROMENA 2022 Joint Conference Next Generation Governance and Young Global Public Administration: Mobilizing People, Skills, Energies for a Sustainable New Normal

### Introduction

The IIAS-EUROMENA 2022 Joint Conference will take place in Rome, on June 27-July

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It is co-organized by

- The International Institute of Administrative Sciences (IIAS);
- The University of Rome Tor Vergata;
- Luiss Libera Università Internazionale degli Studi Sociali Guido Carli (LUISS)
- Scuola Nazionale dell'Amministrazione (SNA);
- The Middle-East and North Africa Public Administration Research network (MENAPAR);
- ISCTE Instituto Universitário de Lisboa;
- The European Group for Public Administration (EGPA).

The Joint Conference will focus on the theme *Next Generation Governance and Young Global Public Administration: Mobilizing People, Skills, Energies for a Sustainable New Normal.* Below, this theme is explained with a call for proposals

# **IIAS Conference**

The IIAS Conference is a scientific event targeting public administration scholars and professionals from all over the world. It takes place in English, around a theme. It consists of two plenary sessions (one on the Conference theme and the Braibant lecture<sup>1</sup>) and parallel ones, organized on basis of the present call.

The Scientific Committee of the IIAS Conference is led by:

- Prof. Dr. Marco Meneguzzo, University of Rome Tor Vergata (Italy);
- Prof. Dr. Aristide Police, LUISS (Italy).

## **EUROMENA Conference**

The EUROMENA Conference is a scientific event in the field of public administration, especially targeting:

- The Northern and Southern shores of the Mediterranean see, and the Middle-East;
- PhD. Students, scholars and professionals;
- Arabic, Italian, French and English linguistic groups.

The Scientific Committee of the EUROMENA Conference is led by:

• Prof. Dr. Marco Meneguzzo, University of Rome Tor Vergata (Italy);

<sup>&</sup>lt;sup>1</sup> Award granted to an individual, for his/her contribution to the advancement of the public governance discipline, named after Guy Braibant, IIAS Director General (1979-1981) and President (1992-1995).

















- Prof. Dr. Denita Cepiku, University of Rome Tor Vergata (Italy);
- Prof. Dr. João Salis Gomes, ISCTE Instituto Universitário de Lisboa (Portugal);
- Dr. Sofiane SAHRAOUI, IIAS (Belgium).

# Background on the theme

This theme, Next Generation Governance and Young Global Public Administration: Mobilizing People, Skills, Energies for a Sustainable New Normal, has three keywords: next generation, global, and new normal.

The **next or young generation** is the first keyword of this theme. Whether called millennials, digital natives, generation z... it is assumed that this generation is sufficiently different in terms of demands, values, behaviors, skills... to have a disruptive impact on public administration, governance and policies.

For example, in the "Fridays for Future" movement led by a new generation, the climate action has been framed as a question of intergenerational -and developmental- equity, and generational differences of style are striking: usual 'too little too late' approaches are not considered anymore as acceptable solutions to this and other issues. Such a new generation bases its relationships on digital-based platforms and devices.

Second keyword in this theme is **global**. There is an expectation that this new generation, concerned as it is by the global climate change and sustainable development challenges, and digitally involved in global communities of values, sees public governance as primarily global, only pragmatically sensitive to national or regional idiosyncrasies.

The spread of global cosmopolitan values through digital means can't be denied: the dreams and fears, tastes and consumption behaviors of this new generation overlap geographical boundaries.

The struggle has become global, is being performed on the Internet, but has certainly not disappeared and could be argued to be intensifying instead.

Third keyword is **new normal**. This reflects an assumption that the COVID-19 pandemic haslong-term disruptive consequences on our lives, which suggests:

- An increasing reliance on 4IR tools in our daily lives, including: videoconference, facial recognition, geo-localization, streaming services;
- Resilient organization of our lives, with alternating periods of office-working and isolation, possibilities of travel interrupted by lockdowns, variable social distancing...;
- Different macroeconomic policies, with an increasing money supply, sustained high debt levels of economic operators, high inflation levels, and a booming cryptocurrency exit market.

The new generation's skills, resources and energies need to be mobilized to build this global new normal.

















# Call-for-proposals

Hereby, the conference organizers invite you to take ownership of one of the proposed conference tracks below, or to propose any other one which is relevant for the theme, by submitting a proposal for a Track of the *IIAS 2022 Conference on Next Generation Governance and Young Global Public Administration*:

- Post-pandemic public governance for a "new normal";
- Digitalization and emerging technologies for resilience and recovery;
- Strategic planning and management for Next Generation EU;
- Social impact management and finance and Islamic finance for sustainable development;
- PPPs, alliances, joint ventures and hybrid institutions;
- Community leadership and public leadership;
- EU Recovery Plan vs. US Infrastructure Plan;
- Migration governance and cooperation for social and inclusive innovation in local governments and communities.
- Administrative traditions and policy paradigms: when history matters for public administration.
- Gender governance and law;
- Anti-corruption and corruption risk management;
- Transparency and accountability.

Your application should mention:

- The name, email and institutional affiliation of the involved individuals;
- If applicable, the name, website and logo of the institution endorsing the track;
- A short (200 words) description of the research question the track wants to address andjustifying its relevance to the conference theme;
- An indication of the kind of contribution expected, such as: papers, presentations, posters,...

Proposals should be sent to <u>info@iias-euromena-conference2022.org</u> by February 27, 2022.

The proposals will be evaluated by the Scientific Team of the Conference. All accepted proposals will be published online in the call-for-papers. Track chairs are invited to mobilize their networks to participate in the call.

Significant discounts on registration fees will be granted to Track Chairs. PhD students and early bird participants will also avail of discounts







